



Lucy Martinez

EXECUTIVE TALENT ACQUISITION CONSULTANT

Lucy is a results-driven Recruiting and Sourcing Leader with broad-based experience in talent acquisition in not-for-profit, and across multiple industries, including oil & gas, hydrocarbons, renewable energy, and heavy civil construction. Accomplished, strategic professional who has earned a reputation for consistently creating a competitive edge through capitalizing on emerging technologies and market opportunities to exceed corporate expectations.

Lucy is sought after and recruited to join companies based upon her performance and accountability with forecasting strategic staffing needs of the organization and writing aligned job descriptions. Lucy is known for her ability to influence hiring managers and HR Team members in making sound hiring decisions, refining salary offers, and addressing attrition and retention for a strong, future focused, talent management/development strategy.

A talented speaker and presenter, Lucy has served as Assistant Area Director, Vice President of Membership and President of Toastmasters International. She created a curriculum to teach the art of recruitment and hosted a 'think tank' for recruiters to transfer knowledge of industry as well as technology trends for innovative recruiting. She serves as a mentor for Talent Acquisition Professionals, and a career counselor for professionals in career transition.

In her over 20 years experience, Lucy has become an Elite Certified Recruitment Expert (ECRE); an Advanced Certified Internet Recruiter (ACIR); a Certified Internet Recruiter (CIR); a Certified Diversity & Inclusion Recruiter (CDR); a Certified Social Media Recruiter (CSMR); a Certified Military Veteran Recruiter (CMVR) and a Certified Social Sourcing Recruiter (CSSR).

Lucy is a member of both the National and Local Chapter of SHRM. Her education is from Purdue Global University – Business Administration - Human Resources.



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